**NARPM Annual Convention & Trade Show**
**SHARE THE VISION**
**NARPM™**

**Integrated Technology:**
**Empowering Future Success**

**Presented by:** Joe Easton, Rent Manager

1

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Joe Easton
*Channel Partner Manager*

- Integrations Program
- Podcast Host
- Vendor Advisory Council

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2

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Share The Vision

- Freedom of Choice

- Operational Differences = Competitive Advantages

- Using Technology To Drive Scalability

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3

## Agenda

**Integrated Technology:** Empowering Future Success

- The Problem With Technology
- How Integration Is The Solution
- Benefits Of Integrated Solutions
- Future of Technology
- Next Steps

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4

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## The Problem With Technology

- Multiple Software Programs
- Siloed Data
- Complicated Processes

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## Symptoms Of Non-Integrated Software

- Wasted Time
- Lack Of Real-Time Visibility
- Increased Complexity Of Operating
- Employee, Owner, & Resident Churn

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6

7

## Integration Is The Solution

- Open Architecture
- Read / Write
- Real-time Data

- Secure
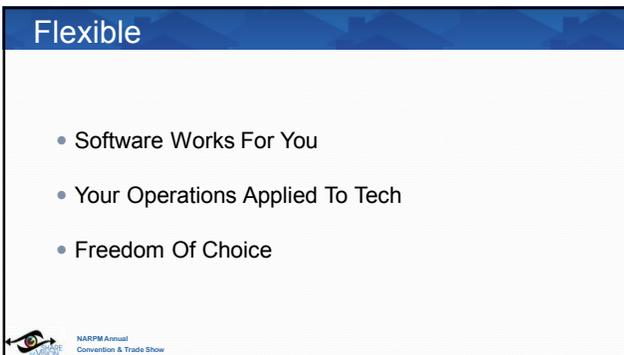- Reliable
- Scalable

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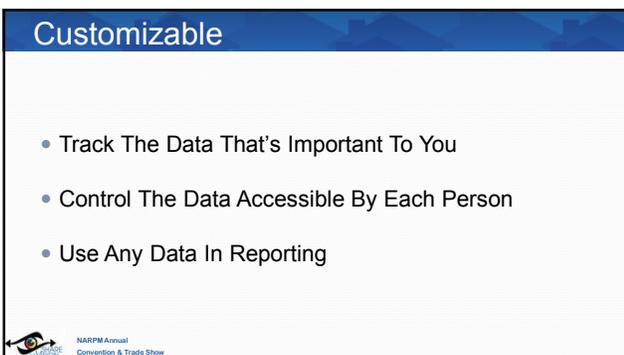Convention & Trade Show

8



9

## Characteristics of a Great Smartphone



10

## Flexible

- Software Works For You

- Your Operations Applied To Tech

- Freedom Of Choice

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## Customizable

- Track The Data That's Important To You

- Control The Data Accessible By Each Person

- Use Any Data In Reporting

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## Best In Class

- Focus On Your Strategy

- Avoid Group Think

- Leverage The Tech That Fits You

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14

## Stay Connected

- Work From Anywhere

- Access The Same Data From All Software

- Communication

  - Staff, Owners, Residents

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15

## Increase Efficiency

- Data

- Staffing

- Owner / Resident Experience
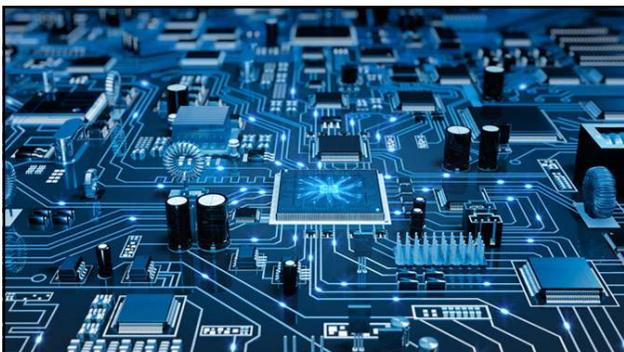
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16

## Leverage New Tech

- Changing Faster Than Anyone Can Keep Pace

- Opportunity To Create Competitive Differences

- Alter Your Operations As Tech Changes

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18

## Next Steps

- Learn
- Understand
- Evaluate
- Apply

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19